

Schwartz Value Survey (SVS)

The Schwartz Value Survey (SVS) is a psychometric tool used to identify and measure 10 basic human values as defined by Schwartz. This questionnaire helps to understand the individual values that underlie people's attitudes and behaviors, thus offering insights into individuals' intrinsic motivations.

Number of questions	57 questions
Estimated duration	14 minutes
Language	English
Original name	Schwartz Value Survey
Target audience	Adults
Authors	Shalom H. Schwartz (1992)
Category	General

Preview of the 57 questions

Please indicate how important the value below is to you as a guiding principle in your life.

EQUALITY (equal opportunities for all)

-1: Opposed to my values | 0: Unimportant | 1: Of little importance | 2: Of average importance | 3: Important | 4: Fairly important | 5: Quite important | 6: Very important | 7: Of supreme importance

Please indicate how important the value below is to you as a guiding principle in your life.

INNER HARMONY (at peace with oneself)

-1: Opposed to my values | 0: Unimportant | 1: Of little importance | 2: Of average importance | 3: Important | 4: Fairly important | 5: Quite important | 6: Very important | 7: Of supreme importance

Please indicate how important the value below is to you as a guiding principle in your life.

SOCIAL POWER (control of others, dominance)

-1: Opposed to my values | 0: Unimportant | 1: Of little importance | 2: Of average importance | 3: Important | 4: Fairly important | 5: Quite important | 6: Very important | 7: Of supreme importance

Please indicate how important the value below is to you as a guiding principle in your life.

PLEASURE (satisfaction of desires)

-1: Opposed to my values | 0: Unimportant | 1: Of little importance | 2: Of average importance | 3: Important | 4: Fairly important | 5: Quite important | 6: Very important | 7: Of supreme importance

Please indicate how important the value below is to you as a guiding principle in your life.

FREEDOM (freedom of thought and action)

-1: Opposed to my values | 0: Unimportant | 1: Of little importance | 2: Of average importance | 3: Important | 4: Fairly important | 5: Quite important | 6: Very important | 7: Of supreme importance

Scoring & interpretation

Questionnaire responses are based on a Likert scale on which participants rate the importance of each value as a guiding principle in their life. Scores are then aggregated for each dimension to provide a profile of an individual's values.