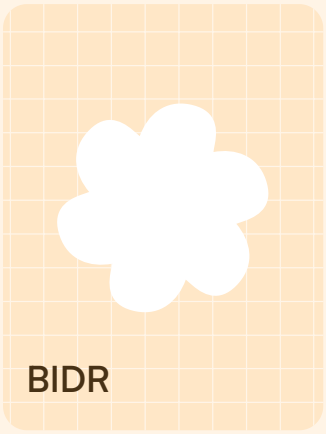


Balanced Inventory of Desirable Responding (BIDR)

The BIDR is a 40-item self-report questionnaire designed to measure social desirability bias in responses. It explores two complementary components: the tendency to perceive oneself in an exaggeratedly positive way without being fully aware of it, and the tendency to deliberately present oneself in a favorable light. This tool is mainly used in personality assessment, in research, and in clinical, forensic, academic or selection settings, in order to interpret the results of other self-report questionnaires with greater caution. The BIDR does not make a diagnosis on its own, but it helps detect a possible distortion of responses and distinguish what stems more from honestly believed self-enhancement or from impression management.

Number of questions	40 questions
Estimated duration	6 minutes
Language	English
Original name	Balanced Inventory of Desirable Responding
Target audience	Adolescents and adults
Authors	Delroy L. Paulhus (1984)

Preview of the 40 questions

My first impressions of people usually turn out to be right.

1 - Not true | 2 | 3 | 4 - Somewhat true | 5 | 6 | 7 - Very true

It would be hard for me to break any of my bad habits.

1 - Not true | 2 | 3 | 4 - Somewhat true | 5 | 6 | 7 - Very true

I don't care to know what other people really think of me.

1 - Not true | 2 | 3 | 4 - Somewhat true | 5 | 6 | 7 - Very true

I have not always been honest with myself.

1 - Not true | 2 | 3 | 4 - Somewhat true | 5 | 6 | 7 - Very true

I always know why I like things.

1 - Not true | 2 | 3 | 4 - Somewhat true | 5 | 6 | 7 - Very true

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Scoring & interpretation

The questionnaire comprises two 20-item subscales: self-deceptive enhancement and impression management. Standard scoring consists of reversing the items worded in the opposite direction, then assigning 1 point to extreme socially desirable responses, generally 6 or 7 after reversal if necessary, and 0 to all other responses. Each subscale yields a score from 0 to 20, and a total score from 0 to 40 can be calculated. High scores suggest a response style more strongly influenced by social desirability. Continuous scoring, based on the original response values, can also be used in some research protocols.

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